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LEAP²⁰²⁴ | 成员展

华南国际智能制造、先进电子及激光技术博览会

慕尼黑华南激光展
LASER PHOTONICS SOUTH CHINA

electronica South China
慕尼黑华南电子展

productronica South China
慕尼黑华南电子生产设备展

同期举办
Vision China
中国（深圳）机器视觉展

2024年10月14-16日 OCTOBER 14-16, 2024

深圳国际会展中心（宝安新馆）

SHENZHEN WORLD EXHIBITION & CONVENTION CENTER

www.lasersouth.cn

慕尼黑华南激光展

LASER ^{World of} PHOTONICS SOUTH CHINA



慕尼黑华南激光展

WELCOME TO LASER World of PHOTONICS SOUTH CHINA

华南地区，作为中国乃至全球的制造业重镇，一直以其强大的科技实力和创新能力引领着智能制造、先进电子及激光技术的发展。特别是在激光技术领域，华南地区已经形成了一条完整的产业链，涵盖了研发、生产、应用和销售等各个环节。

在这样的背景下，2024年的华南国际智能制造、先进电子及激光技术博览会（简称LEAP Expo）旗下成员展慕尼黑华南激光展将再次汇聚全球领先的激光技术企业、研究机构和专家学者，共同探讨激光技术的发展趋势、市场应用和产业政策。

2024年慕尼黑华南激光展共论激光新应用趋势，拓展行业新客户，集中在新能源、半导体、消费电子、医疗、系统集成等多个终端应用，顺应激光智造变革潮流，助华南高端智能设备产业升级。

South China, as a manufacturing zone in China and even in the world, has been leading the development of intelligent manufacturing, advanced electronics and laser technology with its strong scientific and technological strength and innovation ability. Especially in the field of laser technology. South China has formed a complete industrial chain covering all aspects of R&D, production, application and sales.

LASER World of PHOTONICS SOUTH CHINA, a member show of the South China International Intelligent Manufacturing, Advanced Electronics and Laser Technology Expo (LEAP Expo for short), will once again bring together the world's leading laser technology enterprises, research institutes, experts and scholars to discuss the development trends, market applications and industrial policies of laser technology.

LASER World of PHOTONICS SOUTH CHINA 2024 will discuss new laser application trends and expand new customers in the industry, focusing on new energy, semiconductors, consumer electronics, medical, system integration and other end-use applications, to comply with the trend of laser intellectual change, and to help upgrade high-end intelligent equipment industry in South China.

LEAP 华南国际智能制造、先进电子及激光技术博览会 | 成员展

慕尼黑华南激光展
LASER | PHOTONICS SOUTH CHINA

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productronica South China
慕尼黑华南电子生产设备展

Vision China
中国（深圳）机器视觉展

四展腾飞
共筑智能制造行业盛会

Four exhibitions gather together to build
a multi-faceted intelligent manufacturing industry event.

展示范围 Display Scope

- 激光加工智造及装备
Lasers and Laser Systems for
Production Engineering
- 光源和先进激光器件
Lasers and optoelectronics
- 工业配套产品及控制系统
Laser accessories and control
systems
- 工业智能检测与质量控制
Intelligent inspection and
quality assurance
- 光学元件及耗材
Optical components and
consumables
- 3D打印/增材制造
3D printing/additive
manufacturing

90,000

平方米展示面积
square meter

944

家参展商及品牌
exhibitors

35,987

名专业观众
visitor

39,351

人次
visits



2023 LEAP Expo
上届亮点

应用领域
Application Area

关于展商 ABOUT EXHIBITORS

电子营销大数据 DIGITAL MARKETING DATA

120,000+

官网访问量
Website visits

110,000+

社交媒体粉丝量
Followers on social media

220,000+

电子快讯阅读量
E-news reading

182,796

直播观看总时长
Total viewing/minutes

45+

合作媒体
Media partners

2023展商满意度 Exhibitors satisfaction

92%

愿意继续参加2024
慕尼黑华南激光展
Would definitely
or probably exhibit again

90%

愿意推荐给商业
伙伴或同行参展
Willing to recommend
to business partners or peers

88%

对展会总体感到
满意或非常满意
Satisfied or very
satisfied in general

展商对参展效果的评价 Evaluation of exhibition effectiveness

93%

展商对于展区
的布局满意
Satisfied with the layout

93%

展商对于针对华南
市场的专业性满意
Satisfied with the
South China market

90%

展商对于产品范围的
完整性和覆盖面满意
Satisfied with the product range

95%

展商对观众
的质量满意
Satisfied with the quality
of the visitors

88%

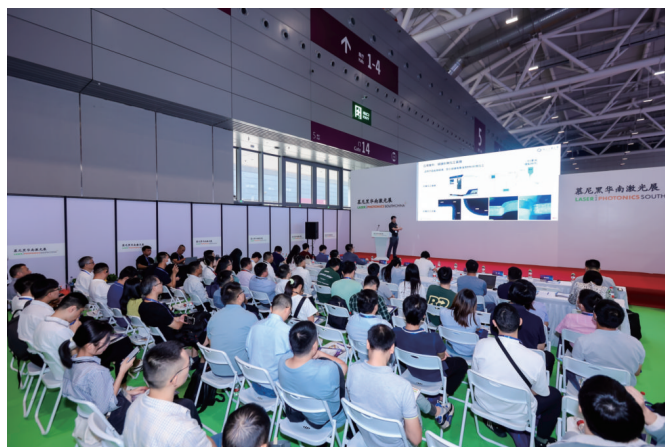
展商对于观众进入
展台的频率满意
Satisfied with the frequency of
visitors entering the booth

87%

展商对来自您关注应用
领域的观众数量满意
Satisfied with the number
of visitors

*来源：上届展商调研问卷

Source: Exhibitor Survey Report 2023



慕尼黑华南激光展知名品牌汇聚

Parts of Exhibitors



* 上届部分知名展商

Exhibitors in 2023 (Excerpt)

展商感言

Exhibitor's comments

● 大族激光，南方销售中心销售总监，安军辉

Junhui An, Sales Director of Sales Center (South China)
Han's Laser

华南地区激光行业很活跃，包括激光焊接、激光切割，以及激光技术在3C电子、新能源、动力电池等方面的应用都很广泛。在慕尼黑华南激光展这个平台以及得益于华南地区的激光发展，众多激光同行企业能有很好的良性竞争，共同推进技术不断进步和提升、满足应用需求。

The laser industry in South China exhibits vibrant activity, with a wide application scope in areas such as laser cutting, welding, 3C electronics, new energy, and power batteries. The LASER World of PHOTONICS SOUTH CHINA provides an ideal platform for laser companies to engage in healthy competition, drive technological progress, and meet the demands of new applications.

● 锐科光纤激光技术，中东及非洲大区销售总监，赵斌

Binea Zhao, Sales Director (Middle East and Africa)
Raycus Fiber Laser Technology

非常感谢主办方搭建了这样一个供中国激光行业同行们交流的平台，可以互相了解和学习。

We express our sincere gratitude to the organizers for establishing such a platform, allowing Chinese laser industry peers to engage in fruitful collaboration and mutual learning.

● 创鑫激光，营销中心销售总监，蒋明

Ming Jiang, Director of Sales, Marketing Center
Maxphotonics

本次参加慕尼黑华南激光展，我们深刻感受到激光技术的应用范围不断扩大，激光焊接进入高速发展期，客户对激光焊接的技术参数、应用需求越来越多，对品牌服务、性能等要求也越来越高。

LASER World of PHOTONICS SOUTH CHINA has revealed the continuous expansion of laser technology's application scope. Laser welding, in particular, is experiencing rapid development, with customers increasingly demanding higher technical specs and demands, services, and performance.

● 远东卓越科技，董事长，蓝远东

Yuandong Lan, Chairman
Far East Excellence

慕尼黑华南激光展是一个聚焦工业智能制造发展的平台，在这里我们展示了新技术，也很高兴看到展位上很多客户前来交流，未来我们会带着更好的方案参加展会。

LASER World of PHOTONICS SOUTH CHINA is an exhibition that focuses on the development of industrial intelligent manufacturing. We exhibit the latest technological advancements, and it is a great pleasure to see a lot of customers at our booth for business consultations. We will participate in the future with even better solutions to the industry.

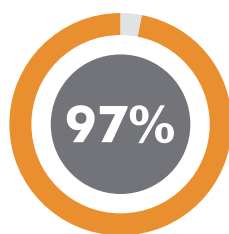
上届观众分析 VISITOR ANALYSIS

观众尽享一站式参观体验
整体满意度高达 **97%**
OVERALL SATISFACTION

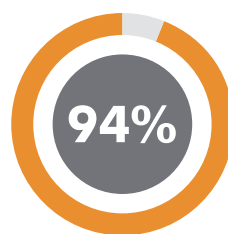
2023观众满意度 Visitors satisfaction



表示会推荐展会给
相关合作伙伴和同事
Would recommend LASER World
of PHOTONICS SOUTH CHINA
to business partners or colleagues



对展会效果满意
Were very satisfied with
LASER World of PHOTONICS
SOUTH CHINA

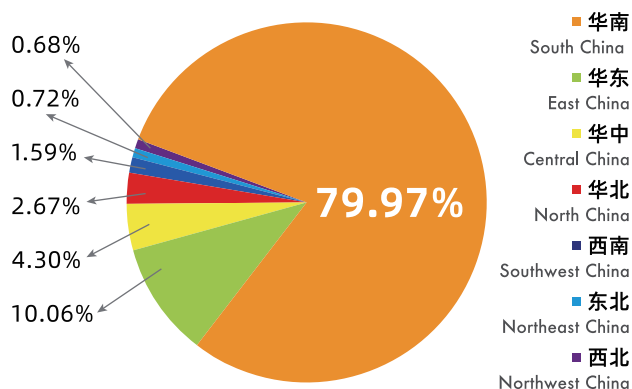


表示会继续参观
Would attend LASER
World of PHOTONICS
SOUTH CHINA again



认为展会对他们有帮助
Thought LASER World of
PHOTONICS SOUTH CHINA
was beneficial for them

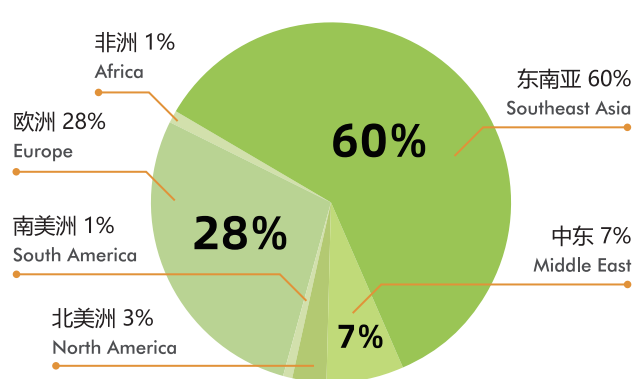
国内观众分布 Domestic Visitors



国内观众分布主要来自华南，占比接近80%，其中国内买家来源最多的十大城市为：深圳、东莞、广州、上海、佛山、杭州、北京、珠海、中山、苏州。

The distribution of domestic visitors is mainly from South China, accounting for nearly 80%. The top 10 cities are: Shenzhen, Dongguan, Guangzhou, Shanghai, Foshan, Hangzhou, Beijing, Zhuhai, Zhongshan and Suzhou.

海外观众分布 Overseas Visitors

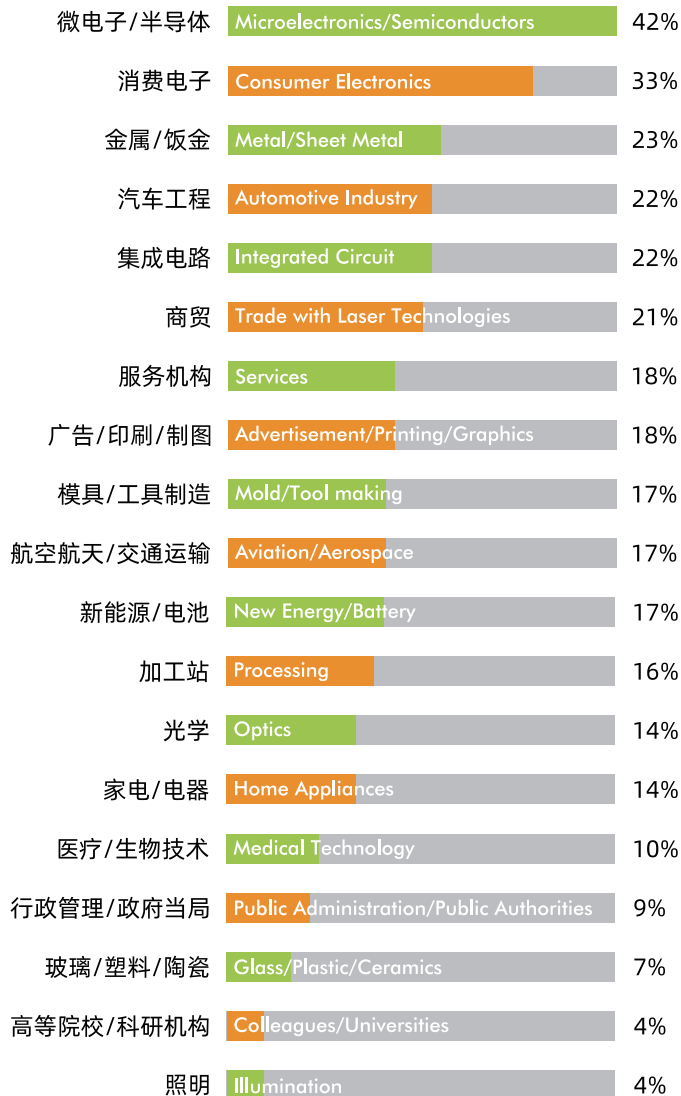


海外买家分布 **TOP5**：俄罗斯、印度、新加坡、日本、韩国

TOP5 of overseas buyers: Russia, India, Singapore, Japan, Korea

观众应用领域

Visitors' Industry Sectors



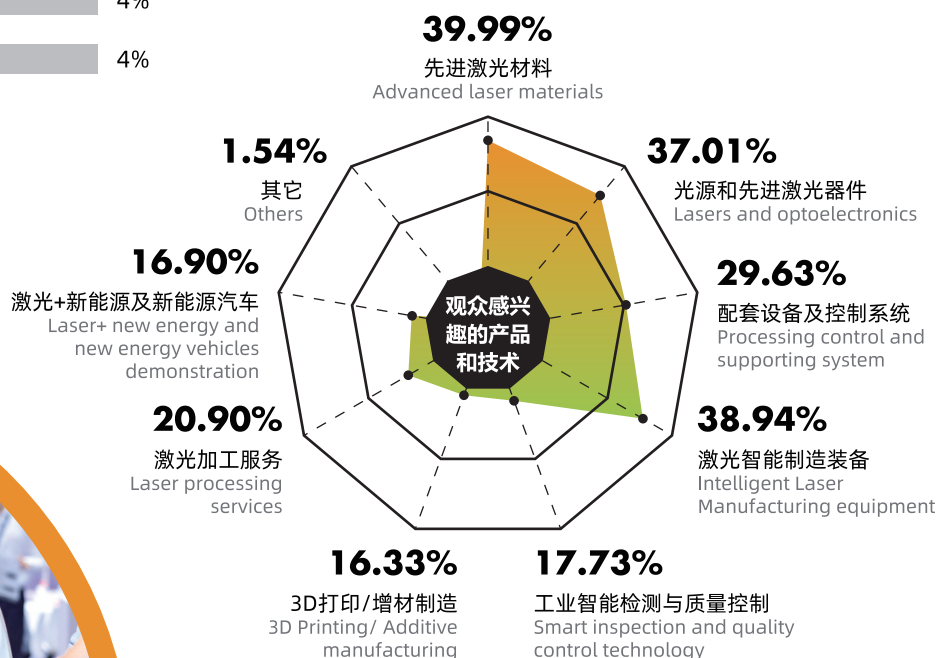
参观展会达到了哪些目的?

What was achieved by visiting the exhibition?



观众感兴趣的产品和技术

Which products and technologies are you looking for?



* 来源: 上届观众调研问卷

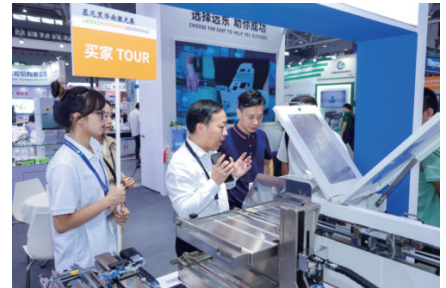
Source: visitor survey report 2023

观众评价

VISITOR SATISFACTION

光越科技采购经理

我们这次参加了慕尼黑华南激光展的买家tour活动，感到非常满意。这是一次很好的现场体验式采购之旅，因为它提供了直观的产品展示和详细解释，完全符合用户的需求和期望。通过主办方的精心安排与对接，组织展商的专业人士向我们介绍产品的特点、功能和优势，让我们更深入地了解产品及服务，使我们在采购选型时有了更全面的评估，对现场许多展品都有采购意向。



为何选择慕尼黑华南激光展？

WHY LASER World of PHOTONICS SOUTH CHINA?

- 作为慕尼黑光博会系列展，共享慕尼黑上海光博会行业资源，逾40万专业数据+多平台、多元化推广，与业内应用领域强强联合，展商尊享定制化商贸配对服务。

As a series of exhibitions of Munich Fair, sharing the industry resources of LASER World of PHOTONICS CHINA, more than 400,000+ professional data, multi-platform, diversified promotions, and the strong combination of the industry's application fields, exhibitors enjoy customized trade matching services.

- 近年来，华南地区政府对激光产业的发展给予了大力支持。不仅在政策上给予了优惠和扶持，还设立了专门的研究基金和产业园区，为激光企业和研究机构提供了良好的发展环境。同时，随着5G、物联网、人工智能等新一代信息技术的快速发展，激光技术作为这些技术的重要支撑，其市场需求也在不断增长。

In recent years, the government of South China has given strong support to the development of the laser industry. Not only have they given preferential and supportive policies, but they have also set up special research funds and industrial parks to provide a favorable development environment for laser enterprises and research institutes. Meanwhile, with the rapid development of new-generation information technologies such as 5G, Internet of Things and artificial intelligence, laser technology, as an important support for these technologies, has seen its market demand grow.

- 以“十四·五”规划和2035年远景目标为指引，构建中国激光产业的竞争优势，推动行业迈向高质量的发展，推陈创新，精彩纷呈。华南产业结构多样，激光作为一种工具，应用场景丰富，下游制造业渗透率正不断提升，激光加工的应用场景不断拓展。

Guided by Plan“14·5” and 2035 vision, building the competitive advantage of China's laser industry, pushing the industry towards high-quality development. South China has a diverse industrial structure, laser as a tool with enriching application scenarios, the penetration rate of laser manufacturing application is increasing, and the application scenarios of laser processing are expanding.

- 共论激光新应用趋势，拓展行业新客户，集中在新能源、半导体、消费电子、医疗、系统集成等多个终端应用，推动攻克核心领域技术，助华南高端智能设备产业升级。

Discuss new laser application trends, expand the industry's new customers, focusing on new energy, semiconductors, consumer electronics, medical, system integration and other end-use applications, to promote the attack on the core areas of technology, to help South China's high-end intelligent equipment industry upgrading.

- 集智能检测、激光材料与器件、光源与先进激光器、激光加工智造及装备、工业配套产品与控制系统等，紧扣热点及创新应用，打造“激光智造一站式采购平台”，发挥高端装备制造在新兴行业的重点优势，为产业发展提供良好的展示平台。

Set of intelligent detection, laser materials and devices, light sources and advanced lasers, laser processing and equipment, industrial supporting products and control systems, etc., closely linked to the hot spots and innovative applications, to create a "laser one-stop sourcing platform", to give full play to the key advantages of high-end equipment manufacturing in the emerging industries, and to provide a good platform for the development of the industry to display.

- 华南作为全国激光产业规模最大的地区之一，毗邻港澳，海运发达，出口便利，地理位置优越。而创新是深圳的基因，深圳是中国首个以城市为基本单元的国家自主创新示范区，到2035年，建成具有全球影响力的创新创业创意之都。

South China, as one of the largest laser industry in the country, is strategically located near Hong Kong and Macao, with well-developed sea transportation and convenient export. And innovation is the gene of Shenzhen, which is China's first national independent innovation demonstration zone with city as the basic unit, and by 2035, it will be built into a creative capital of innovation and entrepreneurship with global influence.

展区亮点

EXHIBITION HIGHLIGHT

- 创新展示区：为鼓励创新，展会将设立创新展示区，展示来自高校、研究机构和企业最新研发成果和创新产品。

Innovation Area: To encourage innovation, the exhibition will set up an Innovation Showcase Area to display the latest R&D achievements and innovative products from universities, research institutes and enterprises.

- 初创企业助力计划：赋能激光初创企业，帮助成长中企业扩大品牌影响力，匹配专业领域买家或企业技术人才。

Start-ups Program: empowering laser start-ups, helping growing companies expand their brand influence, matching buyers in specialized fields or corporate technical talents.

- “激光+”主题区：为激光技术企业与终端应用行业打造展示、交流与深度合作的平台。关注数字化中国的新基建、人工智能工程；关注碳达峰、碳中和的新能源产业链，将激光的先进技术融入其中，将大有可为。

"Laser +" theme area: to create a platform for laser technology enterprises and end-use industries to display, exchange and deep cooperation. Focusing on the new infrastructure of digitalized China and artificial intelligence projects; focusing on the new energy industry chain of Carbon Dafeng and Carbon Neutral, it will be promising to integrate the advanced technology of laser into it.

- 对接合作：展会将组织多场商务对接活动，为参展商和采购商提供深入交流和合作的机会。

Business Matching: organize several business matching activities to provide exhibitors and buyers with more opportunities.

- 同期研讨会剖析行业重点，积极探讨激光行业热点，聚焦行业应用，诠释激光工艺的优势及未来更多应用场景。

The same seminar analyzes industry highlights, actively discusses laser industry hotspots, focuses on industry applications, and interprets the advantages of laser processes and more application scenarios in the future.



部分优质观众名单

PARTIAL LIST of PREMIUM AUDIENCE



消费电子 Consumer Electronics

苹果公司
华为技术有限公司
TCL
英特尔（中国）有限公司
飞利浦
深圳市汇芯视讯电子有限公司
欧泊移动通讯有限公司
大疆创新科技有限公司
新丰电器
小桃智控(北京)科技有限责任公司
富士康科技集团



新能源 New Energy

深圳比亚迪锂电池有限公司
兴一达（深圳）新能源有限公司
台州精跃新能源科技有限公司
深圳市万越新能源科技有限公司
深圳蒙太克新能源有限公司
广州明美新能源
睿思芯科公司
深圳沃尼科技电子
极氬威睿
深圳吉阳智能科技有限公司
汇乐智能装备（东莞）有限公司



半导体 Semiconductor

华为海思
深圳市标谱半导体股份有限公司
珠海东辉半导体装备有限公司
友台半导体
一微半导体
深圳市世博半导体
深圳市明古微半导体有限公司
广州菲克斯达半导体有限公司
广东芯聚能半导体有限公司
安森美半导体
华润半导体（深圳）有限公司



生物医疗 Biomedical

联合微创医疗器械（深圳）有限公司
中山市沙溪镇环球通医疗器械厂
宇乾（上海）医疗科技有限公司
泰安诺顿医疗科技有限公司
胜华医疗器械有限公司
深圳幽兰医疗科技有限公司
深圳市科曼医疗器械有限公司
深圳惠泰医疗器械股份有限公司
深圳汉诺医疗科技
深圳百年医疗科技有限公司
贝妮芙（深圳）医疗科技有限公司



研究院 Research Institute

深圳综合粒子设施研究院
深圳先进电子材料国际创新研究院
广工大研究院
广东粤港澳大湾区硬科技创新研究院
广东顺德工业设计研究院
香港中文大学深港创新研究院

深圳大学
暨南大学
长春理工大学中山研究院
湖南大学
陕西科技大学
中南大学

同期会议 ACCOMPANYING PROGRAM

往届回顾 Previous Review

— 2023华南国际光子智能制造及应用技术大会

本届大会包含《激光技术创新持续赋能智能制造》和《新能源汽车激光“智”造技术论坛》两个会议，大会诚邀中外激光、光电、高端装备领域的专业人士们，结合最新的研究成果和成功应用案例，分享各自深耕领域的独到见解。深入解读光子技术与智能制造技术，探讨全球激光与智能装备发展的新趋势。

Conference 2023 contains two major conferences, "Laser Technologies Innovations Continue to Enable Intelligent Manufacturing" and "New Energy Vehicle Laser Intelligent Manufacturing Technology Forum". The conference invited professionals in the field of lasers, optoelectronics, high-end equipment, combined with the latest research results and application cases, analysis of the unique insights. The conference provides an in-depth interpretation of laser technology and intelligent manufacturing technology, and explores new trends in the development of global laser and intelligent equipment.

《激光技术创新持续赋能智能制造》

Laser Technologies Innovations Continue to
Enable Intelligent Manufacturing

98%占比

会议满意度
Satisfaction

9场

报告数
Amounts of reports

290+人次

现场人数
Onsite visits

《新能源汽车激光“智”造技术论坛》

New Energy Vehicle Laser Intelligent
Manufacturing Technology Forum

98%占比

会议满意度
Satisfaction

10场

报告数
Amounts of reports

200+人次

现场人数
Onsite visits

部分精彩瞬间

Some of the exciting moments



慕尼黑华南激光展作为华南地区激光行业的盛会，将为参展企业提供一个展示产品、交流技术、拓展市场、了解政策的平台。我们期待着与全球的激光技术企业和专家学者共同探讨激光技术的未来发展，推动华南地区的激光产业再上新台阶。

As an event for the laser industry in South China, LASER World of PHOTONICS SOUTH CHINA will provide a platform for exhibitors to showcase their products, exchange technologies, expand markets and learn the policies.

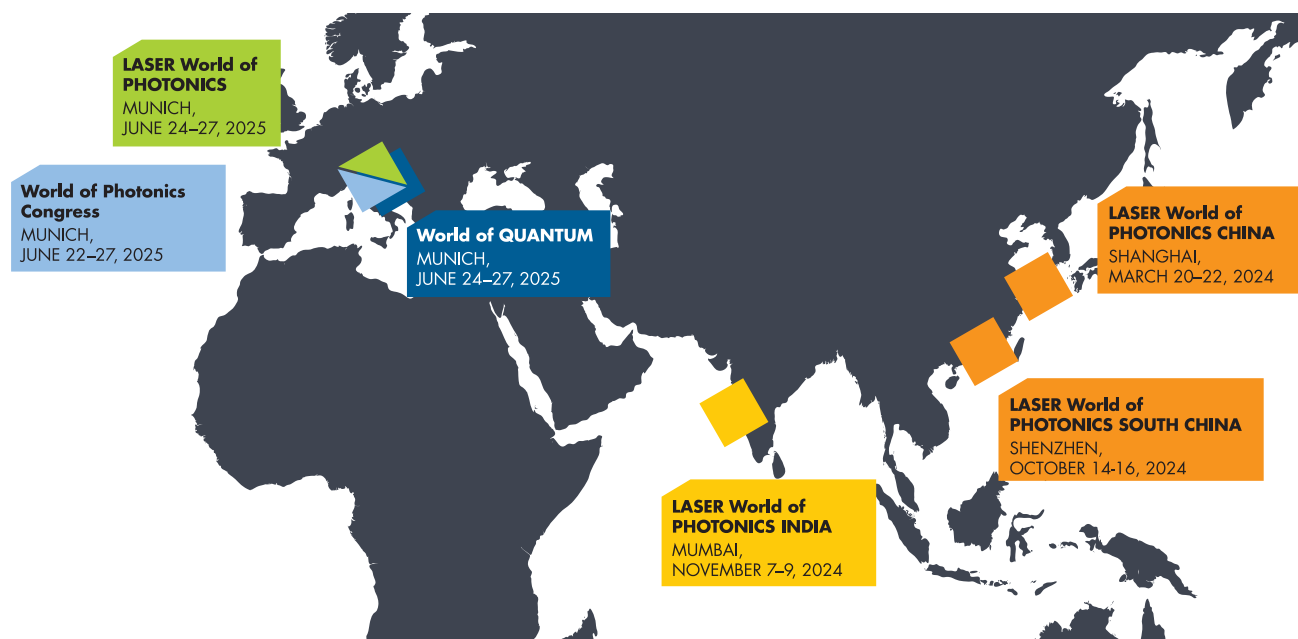
We are looking forward to discussing the future development of laser technology with global laser technology enterprises and experts and scholars, and promoting the laser industry in South China to a new level.

LASER World of PHOTONICS 拥有全球性的展览网络。慕尼黑光博会全球网络及同期会议使得激光光电行业及其用户能够轻松进入世界重要市场、了解行业创新思维。

慕尼黑国际博览集团是世界知名的激光、光电展览主办方，在慕尼黑、中国和印度超过2,600余家展商和100,000名观众。

LASER World of PHOTONICS has developed an international trade fair network. Its global network of trade fairs and their congresses represents the most important marketplaces and think tanks for the global laser and photonics industry and its users.

With a total of more than 2,600 exhibitors and more than 100,000 visitors in Munich, China and India, Messe Munchen is the world's leading trade fair organizer for laser and photonics.



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